Estimate Number

Alt Order #

\$350.00 NM

06336821

Deal#

1537



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National [*]

OBAMA FOR AMERICA

Product

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable

Billing: (407)389-7661

1010 Wisconsin Ave, Suite 800 Washington, DC 20007

2 WPBF Th 10/18/12

Credited

Flight Dates Order# 10/16/12 - 10/22/12 957683 Billing Calendar Billing Type Broadcast Cash Special Handling

Advertiser Code | Product Code

Send Payment To: IDB# **WPBF** 9912856 PO Box 26885 Agency Ref Advertiser Ref Lehigh Valley, PA 18002-6885 Spots/

Advertiser

Obama/D/President

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1		10/22/12 - Immedia	THE CHEW tely Pre-emptible	1P-2P without notice	MTWTF	:30	4	\$150.00	NM	
		tart Date 0/15/12		TFSS Spots/Week TF 4	<u>Rate</u> \$140.00					
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Lengt	th Ad-ID			Rate Type
	2 WPB	FTu 10/	16/12 12:58 PM	THE CHEW	1P-2P	:3	 80 оға-12-р	-143н		\$140.00 NM
	5 WPB	FW 10/	17/12 1:00 PM	THE CHEW	1P-2P	:3	0 OFA-12-Z	:-151H		\$140.00 NM
	3 WPB	F Th 10/	18/12 1:00 PM	THE CHEW	1P-2P	:3	0 OFA-12-Z	:-151H		\$140.00 NM
	1 WPB	FF 10/	19/12 12:58 PM	THE CHEW	1P-2P	:3	0 OFA-12-Z	:-151н		\$140.00 NM
		tart Date 0/22/12		TFSS Spots/Week	<u>Rate</u> \$100.00					ψ110.00 1MM
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Lengt	th Ad-ID			Rate Type
	4 WPB	FM 10/2		THE CHEW	1P-2P	-	0 OFA-12-G	; -1 55н		\$100.00 NM
	40/40/40	10/00/10	10.44							
	Class of Time		tely Pre-emptible		MTWTF	:30	4	\$125.00	NM	
		tart Date 0/15/12		TFSS Spots/Week TF 4	<u>Rate</u> \$100.00					
1	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPB	F Tu 10/	16/12 10:47 AN	10-11a Anderson Cooper	10-11a	:3	0 OFA-12-P	-143н		\$100.00 NM
	4 WPB	F W 10/ Credited	17/12	10-11a Anderson Cooper	10-11a	:0	00			\$100.00 NM
	5 WPB	F Th 10/ Credited	18/12	10-11a Anderson Cooper	10-11a	:0	00			\$100.00 NM
	3 WPB	FF 10/	19/12 10:49 AM	10-11a Anderson Cooper	10-11a	:3	0 OFA-12-G	:- 1 55н		\$100.00 NM
	Weeks: S	tart Date	End Date MTW	TFSS Spots/Week	Rate		•			4100:00 1111
	10	0/22/12		<u>1</u>	\$125.00					
	Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u>	<u>Description</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	2 WPB	FM 10/2	22/12 10:43 AM	10-11a Anderson Cooper	10-11a	:3	0 OFA-12-Z	-151н		\$125.00 NM
3		10/22/12 - Pre-emp	Nightline tible with notice	11:35-12:05AM	MTWTF	:30	3	\$350.00	NM	
	Weeks: S	<u>.</u>	End Date MTW	TFSS Spots/Week TF 3	<u>Rate</u> \$350.00	,,, <u>,</u>				
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WPB	FW 10/	17/12	Nightline	11:35-12:05AM	:0				\$350.00 NM
	0.14/00		40440	841 4 44						

11:35-12:05AM

:00

Nightline



Send Payment To:
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PO Box 26885
Lehigh Valley, PA 18002-6885

1	nvoice #	Invoice Date	Invoice Month	Invoice Period
9	57683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.t	thewpbfchannel.	com									
								Spots/			
Line	Start Date	End Date	Description	Start/End Tir	ne	MTWTFSS	Length	Week	Rate	Туре	
3	3 10/16/12 Class of Tin	10/22/12 ne - Pre-emp	Nightline otible with notice	11:35-12:05/	AM	MTWTF	:30	3	\$350.00	NM	
	Spots: # Ch			<u>Description</u>		Start/End Time	Leng	th Ad-ID			Rate Type
	4 WF		/19/12	Nightline		11:35-12:05AM		00			\$350.00 NM
	Weeks:	Credited Start Date 10/22/12	End Date MTW	FFSS Spots/Wee	<u>∌k</u> 1	<u>Rate</u> \$350.00					
	Spots: # Ch			<u>Description</u>		Start/End Time	Leng	th Ad-ID			Rate Type
	3 WF	PBF M 10/ Credited	/22/12 	Nightline		11:35-12:05AM	:	00			\$350.00 NM
4	1 10/16/12 Class of Tin	10/22/12 ne - Immedia	Jimmy Kimmel ately Pre-emptible			MTWTF	:30	4	\$40.00	NM	
	Weeks:	Start Date 10/15/12	10/21/12 -TW	Γ <u>FSS</u> <u>Spots/Wee</u> ΓF	<u>ek</u> 4	<u>Rate</u> \$40.00					
	Spots: # Ch			Description Jimmy Kimmel		Start/End Time		th Ad-ID	C 1450		Rate Type
				Jimmy Kimmel		12:06-01:06AM 12:06-01:06AM		30 ofa-12 30 ofa-12			\$40.00 NM
		PBF <i>Th</i> 10/		Jimmy Kimmel		12:06-01:06AM		30 OFA-12 00	-2-131n		\$40.00 NM \$40.00 NM
	0 111	Credited		ouning rannor		12.00-01.00AW	•				⊕40.00 IVIVI
	4 WF	Credited		Jimmy Kimmel •		12:06-01:06AM	:	00			\$40.00 NM
	Weeks:	Start Date 10/22/12		FFSS Spots/Wee	<u>∍k</u> 1	<u>Rate</u> \$40.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time	Description		Start/End Time	Leng	th Ad-ID			Rate Type
L	2 WF	PBF M 10/	/22/12 1:00 AM	Jimmy Kimmel		12:06-01:06AM	:	30 OFA-12	-Z-151H		\$40.00 NM
	5 10/16/12 Class of Tin	10/22/12 ne - Pre-emp	WPBF News 25 otible with notice	@ Noon 12pm-1230p	m	MTWTF	:30	4	\$175.00	NM	
	Weeks:	Start Date 10/15/12		TFSS Spots/Wee	<u>k</u> 4	<u>Rate</u> \$175.00		**			
	Spots: # Ch			Description		Start/End Time		th Ad-ID			Rate Type
	1 WF	PBF Tu 10/ Credited	/16/12	WPBF News 25 @ No	on	12pm-1230pm	:	00			\$175.00 NM
	2 WF		/17/12	WPBF News 25 @ No	on	12pm-1230pm	:	00			\$175.00 NM
	5 WF	PBF Th 10/	/18/12 12:25 PM	WPBF News 25 @ No	on	12pm-1230pm	:	30 ofa-12	-G- 1 55н		\$175.00 NM
	4 WF	BF F 10/ Credited	/19/12	WPBF News 25 @ No	on	12pm-1230pm	:	00			\$175.00 NM
	Weeks:	Start Date 10/22/12		FFSS Spots/Wee	<u>ek</u> 1	<u>Rate</u> \$175.00					
	Spots: # Ch			Description		Start/End Time	Leng	th Ad-ID			Rate Type
	3 WF	PBF M 10/ Credited	/22/12	WPBF News 25 @ No	on	12pm-1230pm	:	00			\$175.00 NM
E	3 10/16/12 Class of Tin	10/22/12 ne - Immedia	GENERAL HOS	PITAL GENERAL H	OSPIT	MTWTF	:30	4	\$250.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTW	FFSS Spots/Wee	<u>∍k</u> 4	<u>Rate</u> \$250.00					
	Spots: # Ch		Date Air Time	<u>Description</u>		Start/End Time	Leng	th Ad-ID			Rate Type
				GENERAL HOSPITAL		GENERAL HOS		30 OFA-12	-G- 14 5н		\$250.00 NM
				GENERAL HOSPITAL		GENERAL HOS		30 ofa-12			\$250.00 NM
				GENERAL HOSPITAL		GENERAL HOS		30 OFA-12			\$250.00 NM
	4 WF Weeks:	BF F 10/ Start Date	19/12 2:59 PM End Date MTW	GENERAL HOSPITAL FSS Spots/Wee		GENERAL HOS	PIT :	30 ofa-12	-G-155н		\$250.00 NM
		10/22/12	10/28/12 M		1	<u>Rate</u> \$250.00					
	Spots: # Ch			Description		Start/End Time		th Ad-ID			Rate Type
	2 WF	PBF M 10/	22/12 2:59 PM	GENERAL HOSPITAL		GENERAL HOS	PIT :	30 OFA-12	-Z-151H		\$250.00 NM



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THE WAR THE THE PARTY AND THE	1		
Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	<u>Product</u>	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

ww.thewpbfchanne	el.com								
		D				Spots/			
ine Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 10/16/12 Class of T	10/22/12 ime - Immedi	M-Sun ROS 5am-4am ately Pre-emptible without	5am-4am notice	MTWTF	:30	5	\$5.00	NM	
Weeks:	Start Date 10/16/12	End Date MTWTFSS 10/22/12 MTWTF	Spots/Week 5	<u>Rate</u> \$5.00					
Spots: # C			•	Start/End Time	Lengtl	n Ad-ID			Rate Type
2 W	/PBF Tu 10	/16/12 2:59 AM M-Sun	ROS 5am-4am	5am-4am	:30) OFA-12-P	-143H		\$5.00 NN
		/17/12 3:18 AM M-Sun		5am-4am	:30) OFA-12-Z	-151H		\$5.00 NN
		/18/12 3:29 AM M-Sun		5am-4am) OFA-12-G			\$5.00 NM
		/19/12 4:14 AM M-Sun		5am-4am) OFA-12-G			\$5.00 NM
4 W	PBFM 10	/22/12 2:59 AM M-Sun	ROS 5am-4am	5am-4am	:30) OFA-12-Z	-151H		\$5.00 NM
8 10/16/12 Class of T	10/22/12 ime - Immedi	M-F 3-4P ately Pre-emptible without	M-F 3-4P notice	MTWTF	:30	4	\$200.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
C4-: # O	10/15/12	10/21/12 -TWTF	4	\$200.00					
Spots: # C	h <u>Day Air</u> /PBF <i>Tu 10</i>			Start/End Time		Ad-ID			Rate Type
2 VV	Credited		1 P	M-F 3-4P	:0	<i>y</i>			\$200.00 NN
1 W	PBF W 10		4 ₽	M-F 3-4P	:0	9			\$200.00 NN
5 W	PBF Th 10		₽P	M-F 3-4P	:00	0			\$200.00 NN
4 W		/19/12 M-F 3-4	₽P	M-F 3-4P	:00)			\$200.00 NN
Weeks:	Start Date 10/22/12		Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengtl	Ad-ID			Rate Type
3 W	PBFM 10	/22/12 3:59 PM M-F 3-4	IP.	M-F 3-4P	:30) OFA-12-G	-155H		\$200.00 NN
9 10/16/12 Class of T	10/22/12 ime - Immedi	Dr. Oz ately Pre-emptible without i	4-5p notice	MTWTF	:30	4	\$275.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # C	10/15/12 h <u>Day Air</u>	10/21/12 -TWTF <u>Date Air Time</u> Descrip	4	\$275.00	1 41	A - L ID			
. –		/16/12 4:38 PM Dr. Oz	<u>Juon</u>	Start/End Time 4-5p		<u>1 Ad-ID</u>) OFA-12-P	_143u		Rate Type
	-	/17/12		4-5p 4-5p	.0i		-14511		\$275.00 NN \$275.00 NN
	Credited			4- 0 p	.00	,			4210.00 1410
1 W	PBF Th 10. Credited			4-5p	:00)			\$ 275.00 NN
2 W	PBF F 10. Credited	/19/12 Dr. Oz		4-5p	:00)			\$275.00 NN
Weeks:	Start Date		Spots/Week	Rate					
Spots: # C	10/22/12 h <u>Day Air</u>		ition 1	\$275.00	1 a m = 41	. A. ID			Data Torre
		/22/12 4:12 PM Dr. Oz	<u></u>	Start/End Time 4-5p		<u>Ad-ID</u>) 0FA-12-G	-155н		<u>Rate Type</u> \$275.00 NM
10 10/16/12 Class of T	10/22/12 ime - Pre-emp	4:30a-5a otible with notice	430a-5a	MTWTF	:30	4	\$60.00	NM	<u>.</u>
Weeks:	Start Date 10/15/12	End Date <u>MTWTFSS</u> 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$60.00	·				
Spots: # C			tion	Start/End Time	Length	Ad-ID			Rate Type
		/16/12 4:38 AM 4:30a-5		430a-5a	:30) OFA-12-P	-143н		\$60.00 NM
		/17/12 4:45 AM 4:30a-5		430a-5a) OFA-12-Z			\$60.00 NM
		/18/12 4:43 AM 4:30a-5		430a-5a) OFA-12-G			\$60.00 NM
2 W Weeks:	Start Date		a Spots/Week	430a-5a <u>Rate</u>	:30) OFA-12-G	-155н		\$60.00 NM
Spots: # Cl	10/22/12 h <u>Day Air</u>	10/28/12 M Date Air Time Descrip	tion .	\$60.00 Start/End Time	Length	Ad-ID			Rate Type

· INVOICE



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U			
Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.	hewpbfchannel.	com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
10	10/16/12 Class of Tin	10/22/12 ne - Pre-emp	4:30a-5a tible with notice	430a-5a	MTWTF	:30	4	\$60.00	NM	<u> </u>
	Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
	3 WF	PBF M 10/	22/12 4:55 AM 4:30a-5	ia	430a-5a	:30) OFA-12-G-	-155н		\$60.00 NM
1	1 10/16/12 Class of Tin	10/22/12 ne - Pre-emp	Good Morning America tible with notice	7-9AM	MTWTF	:30	4	\$275.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$275.00					
	Spots: # Ch				Start/End Time		Ad-ID			Rate Type
			16/12 8:52 AM Good N	•	7-9AM) OFA-12-P-			\$275.00 NM
			17/12 8:41 AM Good N 18/12 7:55 AM Good N	_	7-9AM 7-9AM	_) OFA-12-Z-			\$275.00 NM
			18/12 7:55 AM Good N 19/12 7:41 AM Good N	-	7-9AM 7-9AM) OFA-12-Z-) OFA-12-G-			\$275.00 NM
	Weeks:	Start Date 10/22/12		Spots/Week 1	7-9AW Rate \$275.00	اد.	J 0FA-12-G-	.133H		\$275.00 NM
	Spots: # Ch			•	Start/End Time	Lenath	Ad-ID			Rate Type
L	1 WF	PBF M 10/2	22/12 7:55 AM Good N		7-9AM) OFA-12-Z-	-151н		\$275.00 NM
12	2 10/16/12 Class of Tin	10/22/12 ne - Pre-emp	Jeopardy tible with notice	7:30-8PM	MTWTF	:30	4	\$850.00	NM	
	Weeks:	Start Date 10/15/12	····	Spots/Week 4	Rate \$850.00	******			<u> </u>	
	Spots: # Ch				Start/End Time	<u>Length</u>	Ad-ID			Rate Type
			16/12 7:35 PM Jeopard	dy	7:30-8PM	:30) OFA-12-G-	-145H		\$850.00 NM
	2 WF	PBF W 10/ Credited	17/12 Jeopan	dy	7:30-8PM	:00	0			\$850.00 NM
	1 WF	PBF Th 10/ Credited	18/12 Jeopan	dy	7:30-8P M	:00	0			\$850.00 NM
	5 WF	PBF F 10/ Credited	19/12 Jeopard	dy	7:30-8PM	:00)			\$850.00 NM
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$850.00					
-	Spots: # Ch			<u>tion</u>	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
	3 WF	PBF M 10/2 Credited	22/12 Jeopan	dy	7:30-8PM	:00)			\$850.00 NM
13	3 10/16/12 Class of Tin	10/22/12 ne - Immedia	Dr. Oz M-F 9-10a tely Pre-emptible without r	9-10a notice	MTWTF	:30	4	\$125.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$100.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
			16/12 9:15 AM Dr. Oz	M-F 9-10a	9-10a	:30) OFA-12-G-	·145H		\$100.00 NM
			17/12 9:40 AM Dr. Oz	M-F 9-10a	9-10a	:30) OFA-12-Z-	-151H		\$100.00 NM
			18/12 9:25 AM Dr. Oz		9-10a	:30) OFA-12-G-	-155H		\$100.00 NM
	4 WP		19/12 9:54 AM Dr. Oz I		9-10a	:30) OFA-12-Z-	·151H		\$100.00 NM
		Start Date 10/22/12	10/28/12 M	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch				Start/End Time		<u>Ad-ID</u>	1550		Rate Type
				VI-1 3-10d	9-10a	.30) OFA-12-G-	HCCT		\$100.00 NM
14			20/20 tible with notice	10-11PM	1	:30	1	\$1,100.00	NM	
	Weeks:	10/15/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$1,100.00					
	Spots: # Ch 1 WP		<u>Date</u> <u>Air Time</u> <u>Descrip</u> 19/12 10:50 PM 20/20	<u>tion</u>	Start/End Time 10-11PM		<u>Ad-ID</u>)	155н		Rate Type \$1,100.00 NM
15	10/22/12	10/22/12	DANCING W/STARS	8-10P	1	:30	1	\$2,500.00	NM	



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Obama/D/President	OBAMA FOR AMERICA	1537

www.t	hewpbichan	nel.com							Spoto/			
_ine	Start Da	te End Date	Descrip	tion		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	Class of	Time - Immed	fiately Pre-e	mptible v	vithout n	otice						
	Weeks:	Start Date 10/22/12	End Date 10/28/12		Γ <u>FSS</u>	Spots/Week 1	<u>Rate</u> \$2,500.00					
	Spots: #			<u> Air Time</u>			Start/End Time	<u>Lenc</u>	th Ad-ID			Rate Type
	1	WPBF M 19 See M	0/22/12 G 15.2		DANCIN	NG W/STARS	8-10P	:	00			\$2,500.00 NM
	2		0/22/12 15.1 10/22	8:00 PM	Dancing	With The Stars	8-9PM	:	30 OFA-12	2-z-151H		\$2,500.00 NM
16	10/20/12 Class of	10/20/12 Time - Immed	ACCES	S HOLL mptible v	YWOOD vithout n	NACCESS HOLLY otice	W1-	:30	1	\$25.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12			Spots/Week 1	<u>Rate</u> \$25.00					
	Spots: #			Air Time			Start/End Time		th Ad-ID			Rate Type
	1	WPBF Sa 1	0/20/12 1	2:59 AM	ACCES	S HOLLYWOOD W	KND ACCESS HOL	LYW :	30 OFA-12	2-G-155H		\$25.00 NM
17	10/20/12 Class of	10/20/12 Time - Immed		am News		Sat 5-6am otice	1-	:30	1	\$30.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12			Spots/Week 1	<u>Rate</u> \$30.00					
	Spots: #			<u> Air Time</u>			Start/End Time	<u>Lenc</u>	th Ad-ID			Rate Type
	1	WPBF Sa 10 Credite			Sat 5-6a	am News	Sat 5-6am	•	00			\$30.00 NM
18	10/20/12 Class of	10/20/12 Time - Pre-en	GMA S	aturday 7	7-8am	Sat 7am-8am	1-	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12			Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: #			<u> Air Time</u>			Start/End Time	<u>Lenc</u>	th Ad-ID			Rate Type
	1	WPBF Sa 10	0/20/12	7:41 AM	GMA Sa	turday 7-8am	Sat 7am-8am	:	30 OFA-12	?-G-155н		\$325.00 NM
19	10/20/12 Class of	10/20/12 Time - Pre-em	Sat Jeo			Sat 7:30-8PM	1-	:30	1	\$400.00	NM	
	Weeks:	10/15/12	End Date 10/21/12			Spots/Week 1	<u>Rate</u> \$400.00					<u> </u>
	Spots: #			<u> Air Time</u>			Start/End Time		th Ad-ID			Rate Type
	1	WPBF Sa 16 Credite			Sat Jeo _l	pardy	Sat 7:30-8PM	:	00			\$400.00 NM
20	10/20/12 Class of	10/20/12 Time - Immed	Sat Prir liately Pre-e	ne Colleç mptible v	ge Footb vithout n	ea8-1130pm otice	1-	:30	1	\$650.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12			Spots/Week 1	<u>Rate</u> \$650.00	•				
	Spots: #			<u> </u>			Start/End Time		th Ad-ID			Rate Type
		WPBF Sa 16 Credite		710.1.1	Sat Prin	ne College Football	8-1130pm	:	00			\$650.00 NM
21	10/21/12 Class of	10/21/12 Time - Pre-em		atthews		Sun 10-10:30AM	1	:30	1	\$225.00	NM	
	Weeks:	Start Date 10/15/12		MTWI		Spots/Week 1	<u>Rate</u> \$225.00	- :				
	Spots: #			<u> ir Time</u>			Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 1	WPBF Su 10	0/21/12 10	D:22 AM	Chris Ma	atthews '	Sun 10-10:30A	.М :	30 OFA-12	!-Z-151H		\$225.00 NM
22	10/21/12 Class of	10/21/12 Time - Immed		RK AVE	vithout n	10-11PM otice	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/15/12		MTWT	FSS	Spots/Week 1	<u>Rate</u> \$1,000.00			,	711.T	-
	Spots: #		ir Date A	ir Time	<u>Descript</u>	<u>ion</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 \	NPBF Su 10	0/21/12 10	D:41 PM	666 PAF	RK AVE	10-11PM		30 OFA-12	-G-155H		\$1,000.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type	www.t	hewpbfchannel.	com								
23 10/21/12 10/21/12 Sun 11:35pm Late News 11:35p-12am								•			
Class of Time - Immediately Pre-empitite without notice Weeks Start Date End Date MIXTESS Spots Start Date	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spotist #2	23			Sun 11:35pm Late Ne ately Pre-emptible without	ws 1135p-12am notice	1	:30	1	\$175.00	NM	
1 WPBF Su 1021/12 Sun 5-8am News Sun 5-8am Sun		Weeks:									
24 10/21/12		. –					-				
Class of Time - Pre-emptible with notice Weeks: Start Date Empt Date MTMTES Spots # Ch Day & Inches Air Time Description Start/End Time Start/E		7 VVF			1:35pm Late News	1135p-12am): 	<i></i>			\$175.00 NM
10/15/12 10/21/12 10/21/12 5:07 AM Sun 5-6am News	24				Sun 5-6am	1	:30	1	\$50.00	NM	
1 WPBF Su 10/21/12 Sun 8-7-am News Sun 6-6am 30 0FA-12-C-155H \$50.00 NM		Weeks:									
25 10/21/12 10/21/12 Sun 6-7am News Sun 6-7am Sun 6-7am		. –									Rate Type
Weeks Start Date End Date MINTESS Spots/Week Spot Start/Date Spot Sp	_	1 WF	PBF Su 10/	21/12 5:07 AM Sun 5	-6am News	Sun 5-6am	:3	0 OFA-12-0	G-155H		\$50.00 NM
10/15/12 10/21/12	25	Class of Tir	ne - Pre-emp	tible with notice		1	:30	1	\$90.00	NM	
1 WPBF Su		Weeks:									
25 10/21/12 10/21/12 Sun 630pm News 630-7pm 1 :30 1 \$400.00 NM		. –				•					Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTMTFSS Spots/Week Rate Start Date End Date MTMTFSS Spots/Week Rate Start Date End Date MTMTFSS Spots/Week Start Date Start	<u> </u>	1 WF	PBF Su 10/	21/12 5:58 AM Sun 6	-7am News	Sun 6-7am	:3	0 OFA-12-2	Z-151H		\$90.00 NM
Spots:## Ch	26			Sun 630pm News otible with notice	630-7pm	1	:30	1	\$400.00	NM	
Spots:## Ch		Weeks:									
27 10/21/12			Day Air	Date Air Time Descr	·	,	Lengt	th Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 1 1 1 1 1 1 1 1		1 WF			30pm News	630-7pm	:0	00			\$400.00 NM
Spots: # Ch	27				7-8PM	1	:30	1	\$825.00	NM	
1 WPBF Su 10/21/12 7:00 PM AFV 7-8PM 30 0FA-12-2-151H \$825.00 NM		Weeks:									
28 10/21/12 10/21/12 Sun 9-10am 9-10am 9-10am 9-10am 130 1 \$900.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date 10/15/12 10/21/12		. –			iption ·				. 151		. — —
Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 9:30 AM Sun 9-10am 9-10am 30 0FA-12-G-155H \$900.00 NM						7-8PIVI	:8	3U OFA-12-2	Z-T2TH		\$825.00 NM
10/15/12 10/21/12 10/21/12 10/21/12 10/21/12 9:30 AM Sun 9-10am 9-10am 9-10am 30 0FA-12-G-155H \$900.00 NM	28			Sun 9-10am on Pre-emptible	9-10am	1	:30	1	\$900.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type \$900.00 NM		Weeks:									· · · · · · · · · · · · · · · · · · ·
29 10/21/12 10/21/12 REVENGE 9-10PM1 :30 1 \$2,175.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/121 1 \$2,175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 9-10PM :00 \$2,175.00 NM 30 10/18/12 10/18/12 GREY'S ANATOMY 9-10PM1 :30 1 \$2,000.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/121 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10/15/12 10/15/12 10/21/121 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10/15/12 10/21/121 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10/16/12 10/16/12 DANCING RESULTS 8-9PM -1 :30 1 \$2,000.00 NM		. –				Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week \$2,175.00 \$2,175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 REVENGE 9-10PM :00 \$2,175.00 NM		1 WF	PBF Su 10/2	21/12 9:30 AM Sun 9	-10am	9-10am	:3	0 OFA-12-0	5- 1 55н		\$900.00 NM
Spots: # Ch	29		ne - Pre-emp	tible with notice	9-10PM	1	:30	1	\$2,175.00	NM	
Spots: # Ch Day Air Date Air Time Description Revenue P-10PM Description Description P-10PM Description Descript		Weeks:			Spots/Week 1						
30 10/18/12 10/18/12 GREY'S ANATOMY 9-10PM 1 :30 1 \$2,000.00 NM		-			ption	· ·	<u>Lengt</u>	h Ad-ID			Rate Type
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 1 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/18/12 GREY'S ANATOMY 9-10PM :00 \$2,000.00 NM Credited 31 10/16/12 10/16/12 DANCING RESULTS 8-9PM -1 :30 1 \$2,500.00 NM		1 WF		21/12 REVE	NGE	9-10PM)O			\$2,175.00 NM
10/15/12 10/21/121 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/18/12 GREY'S ANATOMY 9-10PM :00 \$2,000.00 NM Credited 31 10/16/12 10/16/12 DANCING RESULTS 8-9PM -1 :30 1 \$2,500.00 NM	30			GREY'S ANATOMY tely Pre-emptible without	9-10PM notice	1	:30	1	\$2,000.00	NM	<u> </u>
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/18/12 GREY'S ANATOMY 9-10PM :00 \$2,000.00 NM 31 10/16/12 10/16/12 DANCING RESULTS 8-9PM -1 :30 1 \$2,500.00 NM		Weeks:									
Credited 31 10/16/12 10/16/12 DANCING RESULTS 8-9PM -1 :30 1 \$2,500,00 NM				Date Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
		1 WF		18/12 GREY	"S ANATOMY	9-10PM	:0	0			\$2,000.00 NM
	31					-1	:30	1	\$2,500.00	NM	



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							Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
		Start Date	End Date MTWTFSS		Rate					
	Spots: # Ch	10/15/12	10/21/12 -1 Date Air Time Description	· · · · · · · · · · · · · · · · · · ·	\$2,500.00 Start/End Time	Longt	P V4 ID			Data Tun
	. —	<u>Day</u> <u>Air</u> BF <i>Tu 10/</i>			Start/End Time		h Ad-ID			Rate Typ
	/ VVI	Credited		ICING RESULTS	8-9PM	:0	U			\$ 2,500.00 N
									·····	
32	10/17/12 Class of Tim	10/17/12 ne - Immedia	NASHVILLE ately Pre-emptible witho	10-11PM ut notice	1	:30	1	\$1,200.00	NM	
-	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/121	•	\$1,200.00					
	Spots: # Ch	Day Air			Start/End Time		h Ad-ID	- 454		Rate Typ
	IVVP	BFW 10/	17/12 10:43 PM NAS	HVILLE	10-11PM	:3	0 OFA-12-2	Z-151H		\$1,200.00 NN
33			M-SUN WPBF News tible with notice	25 (11-11:35PM	MTWTF-S	:30	4	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF-S		<u>Rate</u> \$500.00					
	Spots: # Ch			•	Start/End Time	l engt	h Ad-ID			Rate Type
	4 WP			UN WPBF News 25 @			0 OFA-12-2	z-151H		\$500.00 NN
	5 WP			UN WPBF News 25 @			0 OFA-12-2			\$500.00 NN
	3 WP			UN WPBF News 25 @			0 OFA-12-2			\$500.00 NA
	1 WP		_	UN WPBF News 25 @			0 OFA-12-0			\$500.00 NA
		Start Date 10/22/12		Spots/Week	<u>Rate</u> \$500.00	.0	•			4000.00 1416
	Spots: # Ch	Day Air		cription	Start/End Time	Lenat	h Ad-ID			Rate Type
	2 WP			JN WPBF News 25 @			0 OFA-12-	4-161 н		\$500.00 NM
34	10/16/12	10/22/12	The View	11A-12PM	MTWTF	.20		\$ 000 00	NIN 4	
			on Pre-emptible		MIMIF	:30	3	\$800.00	NM	
		Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF		<u>Rate</u> \$800.00		"			
	Spots: # Ch	<u>Day Air</u>			Start/End Time	Lengt	h Ad-ID			Rate Type
			16/12 10:59 AM The		11A-12PM	:3) OFA-12-0	G-145H		\$800.00 NA
	1 WP		17/12 10:59 AM The		11A-12PM		0 OFA-12-2			\$800.00 NN
			18/12 11:33 AM The		11A-12PM	:3) OFA-12-2	Z-151H		\$800.00 NM
		Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air		cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	4 WP		22/12 10:59 AM The		11A-12PM		0 0FA-12-0	G-155H		\$800.00 NN
25	40/40/40	40/00/40								4000:00 1111
35	10/16/12 Class of Tim	10/22/12 ie - Immedia	1230-1P Access Holl tely Pre-emptible without	ywoc1230-1p ut notice	MTWTF	:30	4	\$100.00	NM	
	Weeks:	Start Date 10/15/12			<u>Rate</u> \$100.00			<u></u>		-
	Spots: # Ch	Day Air		cription	Start/End Time	Lenat	h Ad-ID			Rate Type
		BF Tu 10/ Credited		0-1P Access Hollywood	1230-1p	:0				\$100.00 NA
	5 WP	BF W 10/ Credited	17/12 1230)-1P Access Hollywood	1230-1p	:0	0			\$100.00 NN
	4 WPI	BF Th 10/ Credited	18/12 1230	1-1P Access Hollywood	1230-1p	:0	0			\$100.00 NA
	1 WPI		19/12 1230	1-1P Access Hollywood	1230-1p	:0	0			\$100.00 NN
,		Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch	Day Air		ription	Start/End Time	[enati	n Ad-ID			Rate Type
	2 WPI			-1P Access Hollywood	1230-1p) OFA-12-2	:-151н		\$100.00 NM



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type	Rate Type \$110.00 NM \$110.00 NM \$110.00 NM \$110.00 NM \$110.00 NM Rate Type \$110.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
Spots:# Ch Day Air Date Description Start/End Time Length Ad-ID	\$110.00 NM \$110.00 NM \$110.00 NM \$110.00 NM Rate Type \$110.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
2 WPBF Tu	\$110.00 NM \$110.00 NM \$110.00 NM \$110.00 NM Rate Type \$110.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
A WPBF Th	\$110.00 NM \$110.00 NM Rate Type \$110.00 NM Rate Type \$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
S WPBF F	\$110.00 NM Rate Type \$110.00 NM Rate Type \$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
Weeks: Start Date Industrial Date	Rate Type \$110.00 NM Rate Type \$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
10/22/12 10/28/12 M 1 \$110.00 Start/End Time Length Ad-ID	\$110.00 NM Rate Type \$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
1 WPBF M 10/22/12 5:21 AM WPBF News 25 @ 5am 5-530am 30 0FA-12-Z-151H	\$110.00 NM Rate Type \$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
37 10/16/12	Rate Type \$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
Class of Time - Pre-emptible with notice	\$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
Spots: # Ch	\$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
4 WPBF Tu 10/16/12	\$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
1 WPBF W 10/17/12 5:29 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 0FA-12-z-151H 3 WPBF Th 10/18/12 5:43 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 0FA-12-g-155H 5 WPBF F 10/19/12 5:39 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 0FA-12-g-155H 5 WPBF F 10/19/12 5:39 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 0FA-12-g-155H Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 0FA-12-g-155H	\$160.00 NM \$160.00 NM <u>Rate Type</u>
3 WPBF Th 10/18/12 5:43 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 ofA-12-g-155H 5 WPBF F 10/19/12 5:39 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 ofA-12-g-155H :30 o	\$160.00 NM \$160.00 NM <u>Rate Type</u>
5 WPBF F 10/19/12 5:39 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 OFA-12-G-155H Weeks: Start Date 10/22/12 10/28/12 M 1 \$160.00 Spots: # Ch Day Air Date 2 WPBF M 10/22/12 5:55 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am Length Ad-ID 38 10/16/12 10/22/12 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice MTWTF :30 4 \$525.00 NM Weeks: Start Date 10/15/12 10/21/12 Tol/21/12	\$160.00 NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Mornings Spots/Week 160.00 Rate 160.00 Spots: # Ch Day Air Date 2 WPBF M Air Time Description 10/22/12 Start/End Time Description 25:30 -5:57 am 20 0 FA-12-G-155 H 38 10/16/12 10/22/12 Class of Time - Pre-emptible with notice WPBF News 25 @ 6:00P/6-6:30 PM MTWTF- 20 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Rate Type
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA-12-G-155H	
38 10/16/12 10/22/12 WPBF News 25 @ 6:00P/6-6:30PM MTWTF :30 4 \$525.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF 4 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 200 3 WPBF Tu 10/16/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 Credited 4 WPBF W 10/17/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 Credited Credited Credited Credited	\$160.00 NM
Class of Time - Pre-emptible with notice Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Spots/Week 525.00 Rate \$525.00 Spots: # Ch Day Air Date 3 WPBF Tu 10/16/12 Credited Air Time Description 10/16/12 WPBF News 25 @ 6:00PM 6-6:30PM 000 Ce6:30PM 000 Ce6:30PM 000 4 WPBF W 10/17/12 Credited WPBF News 25 @ 6:00PM 000 Ce6:30PM 000 Ce6:30PM 000	4.00.00 71111
10/15/12 10/21/12 -TWTF 4 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 3 WPBF Tu 10/16/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 Credited 4 WPBF W 10/17/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 Credited	
3 WPBF Tu 10/16/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 Credited 4 WPBF W 10/17/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 Credited	************
Credited	Rate Type \$525.00 NM
5 WPBF Th 10/18/12 WPBF News 25 @ 6:00PM 6-6:30PM :00	\$525.00 NM
Credited	\$525.00 NM
1 WPBF F 10/19/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 Credited	\$525.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M 1 \$525.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
2 WPBF M 10/22/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 0FA-12-G-155H	\$525.00 NM
39 10/16/12 10/22/12 WPBF News 25 Mornings6-7AM MTWTF :30 4 \$275.00 NM Class of Time - Pre-emptible with notice	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF 4 \$275.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
2 WPBF Tu 10/16/12 6:10 AM WPBF News 25 Mornings 6-7AM :30 0FA-12-G-145H	\$275.00 NM
5 WPBF W 10/17/12 6:15 AM WPBF News 25 Mornings 6-7AM :30 0FA-12-Z-151H	
1 WPBF Th 10/18/12 6:21 AM WPBF News 25 Mornings 6-7AM :30 0FA-12-Z-151H	
3 WPBF F 10/19/12 6:21 AM WPBF News 25 Mornings 6-7AM :30 0FA-12-G-155H	\$275.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M 1 \$275.00	\$275.00 NM \$275.00 NM \$275.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	\$275.00 NM
4 WPBF M 10/22/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 0FA-12-G-155H	\$275.00 NM



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Advertiser	Product	Estimate Number
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/ww.th	newpbfchannel.c	com									
								Spots/			
ine	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
40	10/16/12 Class of Tim	10/22/12 ne - Pre-emp	Wheel O		7-7:30PM	MTWTF	:30	4	\$800.00	NM	
		Start Date 10/15/12	End Date 10/21/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air	Date Air	Time Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	2 WP	BF Tu 10/ Credited	16/12	Wheel	Of Fortune	7-7:30PM	:0	0			\$800.00 NM
	5 WP	BF W 10/ Credited	17/12	Wheel	Of Fortune-	7-7:30PM	:0	0			\$800.00 NM
	4 WP	BF Th 10/ Credited	18/12	Wheel	Of Fortune	7-7:30PM	:0	0			\$800.00 NA
	3 WP	Credited	19/12		Of Fortune	7-7:30PM	:0	00			\$800.00 NA
		10/22/12	10/28/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch 1 WP		<u>Date Air</u> 22/12	Time Descri Wheel	otion Of Fortune	Start/End Time 7-7:30PM	Lengt :0	h <u>Ad-ID</u> IO			<u>Rate Type</u> \$800.00 NN
41	10/19/12 Class of Tim	10/19/12 ne - Pre-emp	SHARK 1		8-9PM	1	:30	1	\$1,000.00	NM	
		Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch			Time Descri		Start/End Time		h Ad-ID			Rate Type
	7 WP	BF F 10/ Credited	19/12	SHARI	K TANK	8-9PM	::	0		****	\$1,000.00 NI
42	10/20/12 Class of Tim	10/20/12 ne - Pre-emp	Sat 6-7ar		Sat 6-7am	1-	:30	1	\$160.00	NM	****
		Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$160.00	I				
	Spots: <u>#</u> Ch 1 WP	Day Air BF Sa 10/2		Time Descri 08 AM Sat 6-7		Start/End Time Sat 6-7am		h <u>Ad-ID</u> 0 ofa-12-	z-151H		<u>Rate Type</u> \$160.00 NN
43	10/20/12 Class of Tim	10/20/12 ne - Pre-emp	Sat 7pm		7-730pm	1-	:30	1	\$400.00	NM	
		Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$400.00					··· •
	Spots: # Ch	Day Air		Time Descri		Start/End Time		h Ad-ID			Rate Type
	1 WP	BF Sa 10/2 Credited	20/12	Sat 7p	m News	7-730pm	: <i>C</i>	0			\$400.00 NI
44	10/20/12 Class of Tim	10/20/12 ne - Pre-emp	Sat 8-9ar	n News otice	Sat 8-9am	1-	:30	1	\$225.00	NM	711.
		Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air		Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WP	BF Sa 10/2	20/12 8:	07 AM Sat 8-9	am News	Sat 8-9am	:3	0 OFA-12-	Z-151H		\$225.00 NN
45	10/21/12 Class of Tim	10/21/12 ne - Pre-emp		nday 7-8am otice	Sun 7-8am	1	:30	1	\$325.00	NM	
		Start Date 10/15/12	10/21/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: <u>#</u> Ch 1 WP	<u>Day Air</u> BF Su 10/2		Time Descrip 27 AM GMA S	otion Sunday 7-8am	Start/End Time Sun 7-8am		<u>h Ad-ID</u> 0 ofa-12-	G-155H		Rate Type \$325.00 NN
46	10/21/12 Class of Tim	10/21/12 ne - Pre-emp	Sun 8-9a		Sun 8-9am	1	:30	1	\$225.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$225.00				4.4.	



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.t	hewpbfchannel	.com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
46	10/21/12 Class of Tir	10/21/12 me - Pre-emp	Sun 8-9am News otible with notice	Sun 8-9am	1	:30	1	\$225.00	NM	
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 W	PBF Su 10/	21/12 8:29 AM Sun 8-9	am News	Sun 8-9am	:3	0 OFA-12-	Z-151H		\$225.00 NM
47	' 10/21/12 Class of Tir	10/21/12 me - Pre-emp	ONCE UPON A TIME otible with notice	8-9PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	PBF Su 10/	21/12 7:59 PM ONCE	UPON A TIME	8-9PM	:3	0 OFA-12-	Z-151H		\$1,800.00 NM
48	10/17/12 Class of Tir	10/17/12 me - Pre-emp	MIDDLE/SUBURGATO otible with notice	R`8-9PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$1,800.00					***
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WF	PBFW 10/	17/12 7:59 PM MIDDL	E/NEIGHBORS	8-9PM	:3	0 OFA-12-	Z-151H		\$1,800.00 NM
49	10/16/12 Class of Tir	10/22/12 me - Pre-emp	M-F 5pm News otible with notice	5-6pm	MTWTF	:30	4	\$450.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$450.00					
	Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Tu 10/	16/12 5:41 PM M-F 5p	m News	5-6pm	:3	0 OFA-12-	Р-143н		\$450.00 NM
	3 WF	PBF W 10/	17/12 5:56 PM M-F 5p	m News	5-6pm	:3	0 OFA-12-	Z-151H		\$450.00 NM
			18/12 5:25 PM M-F 5p		5-6pm	:3	0 OFA-12-	Z-151H		\$450.00 NM
			19/12 5:52 PM M-F 5p		5-6pm	:3	0 OFA-12-	G-155H		\$450.00 NM
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	4 WF	PBF M 10/2	22/12 5:28 PM M-F 5p	m News	5-6pm		0 OFA-12-	A-161H		\$450.00 NM
50	10/16/12 Class of Tir	10/19/12 ne - Pre-emp	M-F 5pm News	5-6pm	-TWTF	:30	1	\$450.00	NM	-
	Weeks:	Start Date 10/15/12	End Date MTWTFSS -TWTF	Spots/Week 1	Rate \$450.00					
	Spots: # Ch	· - · · - · · -		•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Tu 10/	16/12 5:09 PM M-F 5pt	m News	5-6pm		0 OFA-12-	G-145H		\$450.00 NM
51	10/22/12 Class of Tir	10/22/12 ne - Pre-emp	NETWORK POLITICAL	. P9-11p	1	:30	1	\$2,175.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 1	Spots/Week 1	Rate					
	Spots: # Ch			•	\$2,175.00 <u>Start/End Time</u>	l engt	h Ad-ID			Rate Type
	. –			ORK POLITICAL PR			0 OFA-12-	G-155H		\$2,175.00 NM
52	10/20/12 Class of Tir	10/20/12 ne - Pre-emn	ABC College Football tible with notice	12-330pm	1-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121-	Spots/Week 1	<u>Rate</u> \$1,000.00	-				
	Spots: # Ch				Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Sa 10/2	20/12 1:36 PM ABC Co	ollege Football	12-330pm	:3	0 OFA-12-0	G-155H		\$1,000.00 NM
53	10/16/12 Class of Tin	10/19/12 ne - Fixed No	M-SUN WPBF News 25	@11-11:35PM	-TWTF	:30	1	\$1,000.00	NM	
	Weeks:			Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch			•	Start/End Time	l enat	h Ad-ID			Rate Type
		PBF Tu 10/		WPBF News 25 @			0 OFA-12-1	P-143H		\$1,000.00 NM



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| Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.t	hewpbfchannel.	com									
			_					Spots/	5 .	_	
Line	Start Date	End Date	Descrip		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
54	10/16/12 Class of Tin	10/19/12 ne - Pre-em	M-F 3-4 ptible with r		M-F 3-4P	-TWTF	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/15/12	-	MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch			Air Time Descri		Start/End Time		h Ad-ID	- 1510		Rate Type
				3:11 PM M-F 3-	···	M-F 3-4P	:3	0 OFA-12-			\$400.00 NM
55	10/18/12 Class of Tin		ptible with r		8-9PM	T	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch	<u>Day Ai</u> BF Th 10		Air Time Descri 8:41 PM Thur A		Start/End Time 8-9PM		h Ad-ID	C 1550		Rate Type
<u> </u>								0 OFA-12-			\$1,800.00 NM
56	10/21/12 Class of Tin	10/21/12 ne - Pre-em		'am News notice	Sun 6-7am	S	:30	1	\$90.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$90.00					
	Spots: # Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	1 WF	BF Su 10 Credited		Sun 6-	7am News	Sun 6-7am	:0	90			\$90.00 NM
57	10/21/12 Class of Tin	10/21/12 ne - Fixed N		am News	Sun 8-9am	S	:30	1	\$450.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00					····
	Spots: # Ch			Air Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BF Su 10)/21/12	8:59 AM Sun 8-	9am News	Sun 8-9am	:3	0 OFA-12-	-G-155H		\$450.00 NM
58	10/16/12 Class of Tin	10/19/12 ne - Fixed N	lon Pre-em _l		n 5-530am	-TWTF	:30	1	\$220.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$220.00					
	Spots: # Ch			Air Time Descri		. Start/End Time		h Ad-ID			Rate Type
L		BFTu 10			News 25 @ 5am	5-530am	:3	0 OFA-12-			\$220.00 NM
59	10/16/12 Class of Tin	10/19/12 ne - Pre-em	Jimmy I ptible with r	Kimmel notice	12:06-01:06AM	-TWTF	:30	1	\$70.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$70.00					
	Spots: # Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	1 WF	'BFW 10)/17/12 1:	2:52 AM Jimmy	Kimmel	12:06-01:06AM	:3	0 OFA-12-	-Z-151H		\$70.00 NM
60	10/17/12 Class of Tin	10/17/12 ne - Pre-em	Wed AE ptible with r	BC Prime A notice	8-9PM	W	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch	Day Air		<u> Air Time</u> Descri		Start/End Time		h Ad-ID			Rate Type
<u></u>	1 WF	BFW 10	/17/12	8:51 PM Wed A	BC Prime A	8-9PM	:3	0 OFA-12-	-Z-151H		\$1,800.00 NM
61	10/16/12 Class of Tin	10/19/12 ne - Pre-em	WPBF I ptible with r	News 25 Mornir notice		-TWTF	:30	3	\$275.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 3	<u>Rate</u> \$275.00					
	Spots: # Ch	Day Air		Air Time Descrip		Start/End Time		h Ad-ID	- 151		Rate Type
					News 25 Mornings News 25 Mornings	6-7AM 6-7AM		() OFA-12- () OFA-12-			\$275.00 NM \$275.00 NM
	3 WP				News 25 Mornings	6-7AM		0 OFA-12-			\$275.00 NM
62	10/20/12	10/20/12	M-Sun	1130p-12am La	te 1130p-1205am	S-	:30	1	\$400.00	NM	
ļ	Class of Tin	ne - Pre-em	ptible with r	notice							



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Invaion #	Invaire Date	Invesion Month	Invaios Design
Invoice #	invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

ww.ti	newpbfchannel.	com								
							Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
62	10/20/12 Class of Tin	10/20/12 ne - Pre-emi	M-Sun 1130p-12am La otible with notice	te 1130p-1205am	S-	:30	1	\$400.00	NM	
	******		End Date MTWTFSS 10/21/12S-	Spots/Week 1	Rate \$400.00	,,				
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Tyr
	1 WF	PBF Sa 10/ LR - Foo	/20/12 12:14 AM M-Sun htball	1130p-12am Late N	lews 1130p-1205am	:3	0 OFA-12-	G-155H		\$400.00 N
63	10/16/12 Class of Tin	10/19/12 ne - Pre-emp	GENERAL HOSPITAL otible with notice	GENERAL HOSE	PIT -TWTF	:30	1	\$450.00	NM	·
	Weeks:	Start Date 10/15/12	End Date MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$450.00				****	<u> </u>
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Typ
	1 WF	PBFW 10/		RAL HOSPITAL	GENERAL HOS	SPIT :3	0 OFA-12-	Z-151H		\$450.00 N
			Wed ABC Prime Cotible with notice	10-11PM	W	:30	1	\$2,175.00	NM	
		Start Date 10/15/12	End Date MTWTFSS 10/21/12W	Spots/Week 1	<u>Rate</u> \$2,175.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Typ
	1 WP	PBF W 10/	/17/12 10:34 PM Wed A	BC Prime C	10-11PM	:3	0 OFA-12-	Z-151H		\$2,175.00 N
		10/20/12 ne - Pre-emp	Sat 330-7pm ABC Collectible with notice	eg:330-7pm	S-	:30	1	\$1,000.00	NM	7/1
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S-	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	<u>h</u> Ad-ID			Rate Typ
	1 WP	BFSa 10/ LR-Foo		0-7pm ABC College	Footb: 330-7pm	:3	0 OFA-12-	z-151H		\$1,000.00 N
66	10/16/12 Class of Tim	10/19/12 ne - Pre-emp	Dr. Oz otible with notice	4-5p	-TWTF	:30	1	\$500.00	NM	
		Start Date 10/15/12	End Date MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WP	BF Th 10/	18/12 4:36 PM Dr. Oz		4-5p	:3	0 OFA-12-0	G-155H		\$500.00 N
67		***************************************	M-SUN WPBF News 29 on Pre-emptible	5 (11-11:35PM	WTF-S	:30	1	\$1,000.00	МИ	
		Start Date 10/15/12	End Date <u>MTWTFSS</u> 10/21/12WTF-S	Spots/Week 1	<u>Rate</u> \$1,000.00			•		
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WP	BFW 10/	17/12 11:34 PM M-SUN	WPBF News 25 @	11PM11-11:35PM	:3	0 OFA-12-2	Z-151H		\$1,000.00 N
68	10/21/12 Class of Tim	10/21/12 ne - Fixed N o	Sun 11:35pm Late New on Pre-emptible	s 1135p-12am	S	:30	1	\$600.00	NM	
		Start Date 10/15/12	End Date MTWTFSS 10/21/12S	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Typ
	1 WP	BF Su 10/	21/12 11:58 PM Sun 11	:35pm Late News	1135p-12am	:3	0 OFA-12-2	z-151H		\$600.00 N
		10/19/12 ne - Pre-emp	10-11a Anderson Coop	er 10-11a	WTF	:30	1	\$225.00	NM	
,		Start Date 10/15/12	End Date MTWTFSS 10/21/12WTF	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Typ
	1 WP	BFTh 10/	18/12 10:40 AM 10-11a	Anderson Cooper	10-11a	:3	0 OFA-12-0	G-155H	·	\$225.00 N
70	10/17/12 Class of Tim	10/19/12 ne - Pre-emp	4:30a-5a tible with notice	430a-5a	WTF	:30	1	\$60.00	NM	
		Start Date		Spots/Week	Rate					



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Invoice # Invoice Month Invoice Period Invoice Date 10/01/12 - 10/22/12 957683-1 10/28/12 October 2012

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
70	10/17/12 Class of Tin	10/19/12	4:30a-5a otible with notice	430a-5a	WTF	:30	1	\$60.00	NM	
	Spots: # Ch	10/15/12 <u>Day Air</u>	10/21/12WTF Date Air Time Des /19/12 4:30		\$60.00 <u>Start/End Time</u> 430a-5a		th Ad-ID			<u>Rate</u> <u>Type</u> \$60.00 NM
71	10/20/12 Class of Tin	10/20/12 ne - Pre-emp	ACCESS HOLLYWO	OOD VACCESS HOLLY	WS-	:30	1	\$50.00	NM	
	Weeks: Spots: # Ch 1 WF		10/21/12S-	1 cription	Rate \$50.00 Start/End Time VKND IACCESS HOLL		th <u>Ad-ID</u> 30 ofa-12-	-z-151H		<u>Rate</u> <u>Type</u> \$50.00 NM
72	10/16/12 Class of Tin	10/16/12 ne - Pre-emi	NETWORK POLITION	AL P9-11p	-T	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS	1	<u>Rate</u> \$1,800.00					
	Spots: # Ch 1 WF	Day Air PBF Tu 10		CRIPTION WORK POLITICAL PE	Start/End Time ROGR/9-11p		th <u>Ad-ID</u> 30 OFA-12-	Р-143Н		<u>Rate Type</u> \$1,800.00 NM
73	10/17/12 Class of Tin	10/17/12 ne - Pre-emp	Wed ABC Prime B otible with notice	9-10PM	W	:30	1	\$4,500.00	NM	····
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12W		Rate \$4,500.00					
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBFW 10/		cription I ABC Prime B	Start/End Time 9-10PM		th <u>Ad-ID</u> 30 OFA-12-	z-151H		<u>Rate Type</u> \$4,500.00 NM
74	10/18/12 Class of Tin	10/21/12 ne - Fixed N	M-SUN WPBF News	25 (11-11:35PM	TF-S	:30	1	\$1,000.00	NM	
	Spots: # Ch		10/21/12TF-S	1 cription	<u>Rate</u> \$1,000.00 <u>Start/End Time</u> 11PM11-11:35PM		th <u>Ad-ID</u> 30 OFA-12-	G-155н		<u>Rate</u> <u>Type</u> \$1,000.00 NM
75	10/19/12 Class of Tin	10/19/12 ne - Fixed N	Fri ABC Prime B on Pre-emptible	9-10PM	F	:30	1	\$2,000.00	NM	
	Spots: # Ch		10/21/12F	1 cription	<u>Rate</u> \$2,000.00 <u>Start/End Time</u> 9-10PM		th <u>Ad-ID</u> 30 0FA-12-	Z-151H		<u>Rate</u> <u>Type</u> \$2,000.00 NM
76	10/20/12 Class of Tin	10/20/12 ne - Fixed No	ABC College Footba	ll 12-330pm	S-	:30	1	\$2,000.00	NM	
	Spots: # Ch	Start Date 10/15/12 <u>Day Air</u> PBF Sa 10/		1	Rate \$2,000.00 <u>Start/End Time</u> 12-330pm		<u>:h Ad-ID</u> 30 OFA-12-	G-155H		<u>Rate</u> <u>Type</u> \$2,000.00 NM
77	10/22/12 Class of Tin	10/22/12 ne - Immedia	ACCESS HOLLYWO		M	:30	1	\$15.00	NM	
	Spots: # Ch			1	<u>Rate</u> \$15.00 <u>Start/End Time</u> 106x-136x	_	<u>h Ad-ID</u> 0 0FA-12-	G-155H		<u>Rate Type</u> \$15.00 NM
78	10/22/12 Class of Tin	10/22/12 ne - Fixed No	10-11a Anderson Co on Pre-emptible	oper 10-11a	M	:30	1	\$450.00	NM	
		Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$450.00					



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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		Spots/			
Line Start Date End Date Description Start/End Ti	me MTWTFSS	Length Week	Rate	Туре	
78 10/22/12 10/22/12 10-11a Anderson Cooper 10-11a Class of Time - Fixed Non Pre-emptible	M	:30 1	\$450.00	NM	
Spots: # Ch Day Air Date Air Time Description •	Start/End Time	Length Ad-ID			Rate Type
1 WPBF M 10/22/12 10:51 AM 10-11a Anderson Coo	per 10-11a	:30 OFA-12	-G-155н		\$450.00 NM
79 10/21/12 10/21/12 WPBF NEWS SPEC 530-6p Class of Time - Pre-emptible with notice	S	:30 3	\$250.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSSS Spots/We	<u>ek</u> <u>Rate</u> 3 \$250.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 WPBF Su 10/21/12 5:43 PM ELECTION SPECIAL	530-6p	:30 OFA-12	- G-1 55н		\$250.00 NM
2 WPBF Su 10/21/12 5:56 PM ELECTION SPECIAL	530-6p	:30 OFA-12	- z-1 51н		\$250.00 NM
1 WPBF Su 10/21/12 5:59 PM ELECTION SPECIAL	530-6p	:30 OFA-12	-G-155н		\$250.00 NM
80 10/21/12 10/21/12 Sun ABC Prime A 7-8PM Class of Time - Pre-emptible with notice	S	:30 1	\$825.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS - Spots/WeS Spots/We	<u>ek</u> <u>Rate</u> 1 \$825.00	=			· *****
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 10/21/12 7:43 PM Sun ABC Prime A	7-8PM	:30 OFA-12	-G-155н		\$825.00 NM
81 10/21/12 10/21/12 Sun 630pm News 630-7pm Class of Time - Fixed Non Pre-emptible	s	:30 1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee 10/15/12 10/21/12 S	<u>ek</u> <u>Rate</u> 1 \$800.00			,,	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 10/21/12 6:57 PM Sun 630pm News	630-7pm	:30 OFA-12	-G-155н		\$800.00 NM
82 10/22/12 10/22/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	M	:30 1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>SpotsAVe</u>	ek <u>Rate</u> 1 \$275.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF M 10/22/12 7:54 AM Good Morning Americ		:30 OFA-12	-z-151н		\$275.00 NM
The state of the s	Total Spots	123			\$275.00 NIVI

Gross Total

\$61,250.00

Agency Commission

\$9,187.50

Net Amount Due

\$52,062.50